


9-0 - Facebook Page



S1: Time to meet one of the biggest traffic generating giants – Facebook

- ▶ Facebook is no longer foreign to almost every nation
- ▶ 4 years after its launch Facebook garnered more than 100 million users
- ▶ To-date they have over 1.90 billion active users and 1.15 billion of mobile active users
- ▶ Active users: visited the site in the last 30 days



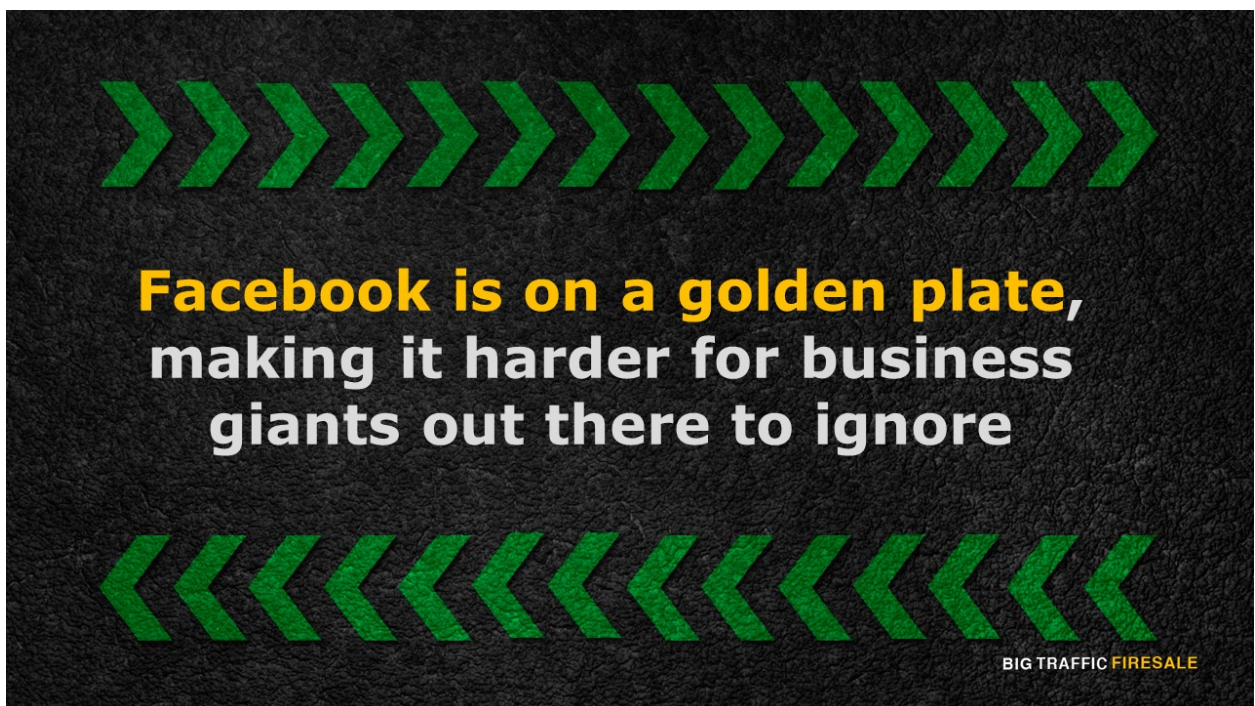
BIG TRAFFIC FIRESALE

S2: The word 'Facebook' is no longer foreign to almost every nation's population. Facebook took the world by storm when it first made its official appearance in 2004.

4 years after its launch, Facebook garnered more than 100 million users. To-date, Facebook announced they have over 1.90 billion active users and 1.15 billion of mobile active users.

The definition Facebook provides for 'active user' are users who has visited the site in the last 30 days. Followed by 'monthly growth', the average percentage of growth rate from the increase of active users.

If you think this information is a waste of time, then making traffic from creating a free Facebook Page is not for you.



S3: Believe it or not, these numbers put Facebook on a golden plate, making it harder for business giants out there to ignore.

Fast Fact About Facebook

- ▶ 'Like' and 'Share' buttons have almost 15 million clicks daily
- ▶ The potential of your own website's content to be 'Shared' and 'Liked' are higher with the help of Facebook
- ▶ The split between female and male users on Facebook are of similar percentages – content generated are easily distributed amongst everyone

BIG TRAFFIC FIRESALE

S4: Did you know, the 'Like' and 'Share' buttons are clicked to almost 15 million websites, daily?

The potential of your own website's content to be 'Shared' and 'Liked' are higher with the help of Facebook. Don't forget the demographic users of Facebook. The split between female and male users on Facebook are of similar percentages, which means, you should be able to effectively reach both genders on Facebook.

Since there is not a large statistical difference between both genders, content generated are easily distributed and shared amongst everyone.

Fast Fact About Facebook

- ▶ Users spend about 20 minutes per Facebook visit, spanning across billions of users
- ▶ Some online marketers may be overwhelmed by the amount of time and effort he or she should spend on Facebook, just to make a grounded appearance to active users



BIG TRAFFIC FIRESALE

S5: On average, users spend about 20 minutes per Facebook visit, spanning across billions of users. That's a decent amount of time to make your relevant to get the most traffic out of it.

Some online marketers may be overwhelmed by the amount of time and effort he or she should spend on Facebook, just to make a grounded appearance to active users.

Generating traffic using only a free Facebook Page may seem impossible at first, but this information given out to you is more than enough for you to take advantage of.