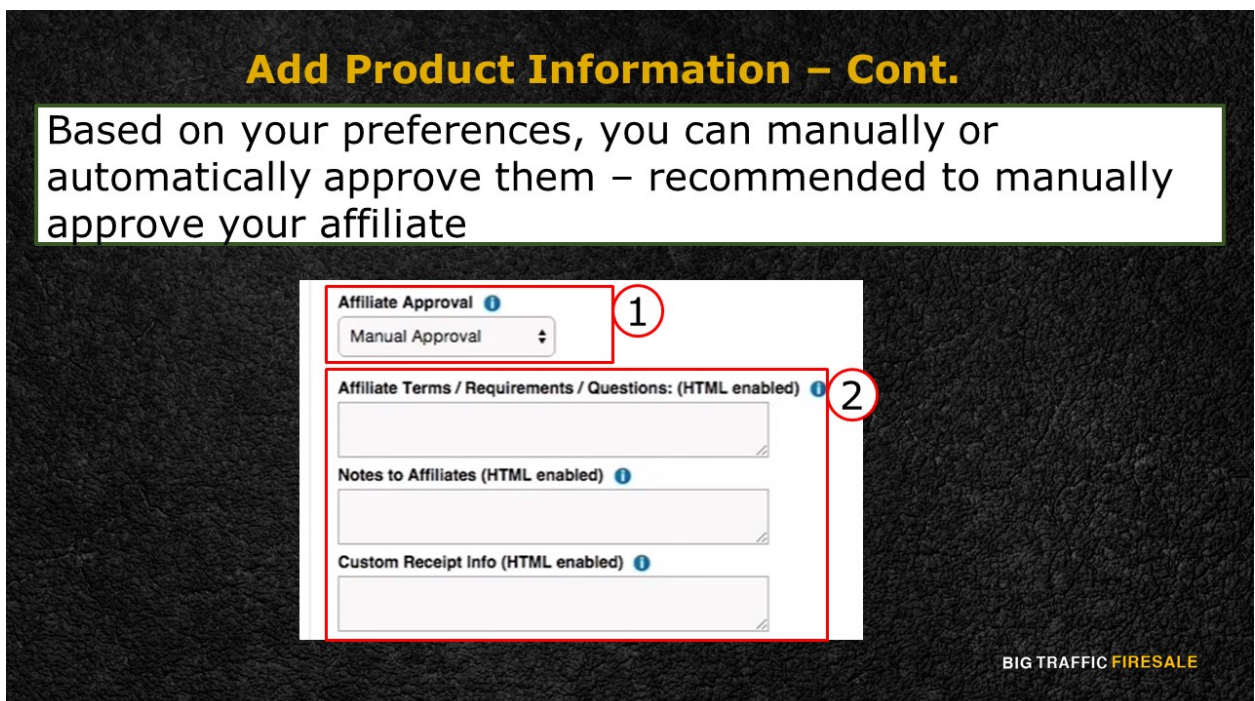


6-4 - Finalizing Your Product To The Affiliate



S1: In this final module, you are to finalize your product information to your affiliate.



S2: Next items concern both you, and your affiliate. Based on your preferences, you can manually approve an affiliate or automatically approve them.

It is recommended that you manually approve your affiliate by going through their profile. This is to ensure that no fraudulence is practiced amongst affiliate without filtering them first.

Hence, 3 boxes below are crucial for your affiliate. These are supported by HTML. Which means, if you have your customized rules and regulation to the affiliate, you can simply copy the links and paste them in the respective boxes.

That concludes the 'Basic Information' of your product.

Advanced Features

1 Allows you to specify the type of payment you wanted to use

2 Allows an optimize search of your product in the library

3 Automatically get the discount as you've set

4

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S3: Finally, the 'Advanced Features'. Should you have extra information and specific directions that you want out of your product, you will need to fill them in.

Firstly, the 'Checkout Options' allows you to specify one of the payment options given below. Most account uses PayPal but this differs according to your previous payment profile options.

Next is the 'JVZoo Marketplace' or 'Product Library'. Simply write a short description of your product in the provided box. Choose the 'Primary Category' of your product, and 2 'Additional Category'.

Don't forget to enter the keywords of your product. This is to allow an optimized search of your product according to the keywords you've provided. Additionally, if you want to give your customers discount for sharing your products on Facebook, you may do so in the 'FB Social Discount'. The amount is entirely up to you. The customer that share this will automatically get the discount as set by JVZoo.

Advanced Features

1 Allow you to increase the price of your product at a certain amount after, every 'x' number of sales you made

2

MAKE A DIME SALE

Watch a video tutorial [About Dime Sales](#)

Start Price \$ Increase \$ Every sales.

AUTORESPONDER INTEGRATION

Autoreponder:
GetResponse - Recommended! ▾

CREATE YOUR FREE TRIAL NOW! ▶

GetResponse API Key: ⓘ

GetResponse List Name / Campaign Name:
Select One... ▾

WEBINAR INTEGRATION

RETARGETING / CONVERSION

EXTERNAL PROGRAM INTEGRATION

BIG TRAFFIC FIRESALE

S4: In the 'Make A Dime Sale' box, this option will allow you to increase the price of your product at a certain amount after, every 'x' number of sales you made.

Next is the 'Autoreponder Integration' box. Remember the 'GetResponse' account, this is where your automated-respond service will send email your subscribers and followers.

Advanced Features

WEBINAR INTEGRATION 1

Make sure to setup your webinar to ONLY require first name, last name and email OR registration will fail. All buyers will be signed up to the webinar you enter below.

GoToWebinar Webinar URL

RETARGETING / CONVERSION 2

Retargeting

Instructions:

- 1) visit [Facebook](#) to get your retargeting pixel id
- 2) Copy the provided script and paste into the field below.

Facebook Retargeting Script

ADD SCRIPT

Ad Roll Script

ADD SCRIPT

Perfect Audience Retargeting Script

ADD SCRIPT

Conversions

Facebook Conversion Info

ADD SCRIPT

Retargeting helps in making your ads reappear

EXTERNAL PROGRAM INTEGRATION 3

Choose one of the method's below.

Recommended: Method #1 [Documentation](#)

JVZPIN URL

Use JVZPIN Output as Key Generation: YES | NO

JVZPIN Special Integration: General Integration (most cor)

Method #2 - Key Generation ONLY - this method will be going away!
Key Generation URL

Method #3 PayPal IPN Forwarding (Does NOT work for recurring!)
IPN integration is handled slightly different in the JVZoo.com system because of PayPal.
#1) Set the following url as Your default URL to send Your IPN notifications for Your PayPal account. [Click here for instructions](#)
<http://www.jvzoo.com/ipn.php?uid=320937>

#2) IPN Forwarding URL

Use IPN Forwarding as Key Generation too: YES | NO

Method #4 s2Member Integration (works with s2 free version)
1) Go to s2Member > PayPal Options > PayPal IPN Integration
2) Click: IPN w/ Proxy Key (optional, for 3rd-party integrations)
s2Member URL Provided Be sure to replace "[proxy-gateway]" in the url to anything custom, ie, JVZoo

s2Member Custom Field

s2Member User Level

Helps to avoid privacy and illegal download or purchase of your product.

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S5: If you have a 'Webinar Integration' simply copy and paste your webinar URL from your website in the space provided.

Additionally, 'Retargeting/ Conversion' allows you to steer your visitors back to your page. Retargeting helps in making your ads reappear, while your previous visitors who didn't purchase anything from you, surf the internet.

Finally, is the 'External Program Integration'. JVZoo.com offers an automated username and password creation to visitors. This prevents them from passing through all the links, just to reach towards your end-product page. It helps to avoid privacy and illegal download or purchase of your product.

You are almost set! Scroll down and click the 'Save Product'. You will be directed to your Sellers Dashboard and you can see that your product is ready to be sold.

Approving Affiliates

The screenshot shows the 'Affiliate Request' dashboard. At the top, there's a green notification: 'Your response has been recorded'. Below it, a note states: 'Note: Delayed and Instant NOW applies to every product in a funnel - affiliates ONLY need to request a front end product!'. A video tutorial link is provided: 'Watch a video tutorial on Funnel & Product Approval and Adjusting Commissions'. A red box highlights a 'Security Warning: DO NOT put your account at RISK!' and a 'Do Not' section with the following rules:

- Do Not Approve Affiliates You Have Not Had Contact With!
- Do Not Pay Instant Commissions To Affiliates You Have Not Bought From!
- Do Not Set Your Products To Auto Approve During Set Up!
- Only Set Your Products To Auto Approve When Using Them As An OTG. Make Sure You HIDE Those From The Market Place.

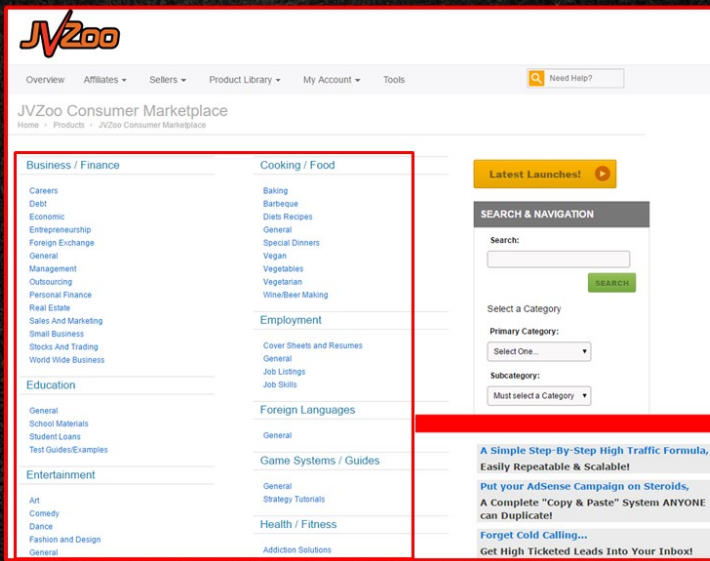
Below the rules, there are filters for Affiliate, Product, and Keyword, and a 'Display' dropdown set to 'Show 25 rows'. A 'Bulk Actions' dropdown is set to 'Select One'. The table below shows columns for Affiliate (Country), Sold, Approve / Deny, Product, and Comments. The 'Approve / Deny' column has buttons for ALL, INSTANT, DELAYED, and DENY. The 'Showing 1 - 13 of 13' text is visible. The 'BIG TRAFFIC FIRESALE' logo is in the bottom right corner.

At this point, you may choose whether to approve, or deny their request, adhering to the rules that you've set previously for affiliate to be approved

S6: Now, you wanted to look at the list of affiliate by clicking on the 'Sellers' tab. In it, go to 'Affiliate Options' and click 'Affiliate Requests'. You won't be able to see any list of affiliate if you haven't post any products. But if you do, you will see them under 'Affiliate Requests'.

This table will show you the number of product they've sold, the option to approve or deny their request, the name of product they've chosen to become an affiliate of, and a brief comment about themselves. At this point, you may choose whether to approve, or deny their request, adhering to the rules that you've set previously for affiliate to be approved.

JVZoo Product Library



All the products you've launched are within their respective categories

BIG TRAFFIC FIRESALE

S7: If you wanted to look at your product in the marketplace, from the sellers' dashboard, click the 'Product Library' and choose, 'Product Library'. All the products you've launched are within their respective categories.

Product Sales

Affiliate	Product	Visitors	Sales	Conversions	\$ Per Visitor	\$ Per Sale	Total
All Affiliates	All Products	0	0	0.00%	0.00	\$0.00	\$0.00

You will see a table that shows an overview of your sales and most importantly, visitors

BIG TRAFFIC FIRESALE

S8: Finally, if you want to see the number of visitors and sales you made, go to the 'Sellers' tab, choose 'Reports' and click 'Sales'. You will see a table that shows an overview of your sales and most importantly, visitors!

So, to conclude this segment, slowly but surely, you will see an increase of your traffic to your website using an affiliate program.

As mentioned previously, there are tons of affiliate out there who are willing to promote your products, digitally or physically. All you need to do is register to one, or two.