

6-3 - Grab An Affiliate



S1: It is time for you to publish your product to the affiliate.

In This Section

- ▶ You will add a product to JVZoo.com
- ▶ Let our affiliate promote it for you
- ▶ Drive customers to your website's sales page

BIG TRAFFIC FIRESALE

S2: So, you've set up your payment profile, and add necessary information to your account in JVZoo.com. Great! Time to add a product and let your affiliate promote it for you. At the same time, you will drive customers to your website's sales page.

Add Product Information

This section covers all the compulsory necessary items for you, the Merchant, to provide

Watch a video tutorial on [How to Setup Your Product on JVZoo](#)

BASIC INFORMATION

Allow Sales: YES NO Show in Marketplace: YES NO

Launch Date and Time: 2015-08-28 09:59 PM EST

Note: The product will not be visible in the Marketplace until this time.

Product Name:

Currency: U.S. Dollar

Product price (Max Price if Dimesale, Payments if recurring): \$

Commission payout percentage: % Subscription or Multiple Payments

Quantity (leave empty for unlimited):

Support email address:

And/Or Support URL:

Landing Page / Sales Funnel / Squeeze Page / Pre-launch:

ADVANCED FEATURES

CHECKOUT OPTIONS

Please Specify at least one payment option

PayPal

JVZOO MARKETPLACE

Watch a video tutorial [About the JVZoo Marketplace](#)

Description for Buyers:

Primary Category: Please Select One...

Additional Category (optional): Please Select One...

Additional Category (optional): Please Select One...

Keywords (up to 5 keywords separated by commas):

FB Social Discount: \$

MAKE A DIME SALE

BIG TRAFFIC FIRESALE

S3: At your 'Sellers Dashboard', you will see the 'Add a Product' button on your right. Clicking it will direct you to the 'Add Product Information' page. There are tons of information related to your products that you will need to fill before JVZoo.com can let affiliates promote it for you. Don't worry, it is not as hard as you think.

To start off, you will need to fill the 'Basic Information'. This section covers all the compulsory necessary items for you, the Merchant, to provide. One good thing about this would be this little question mark in the small blue box. Once you hover your mouse over the options, you will get to see a chat box that explains the options.

Add Product Information – Cont.

The screenshot shows the 'Add Product Information' form with the following sections and callouts:

- 1** Allow Sales: YES NO Show in Marketplace: YES NO
- 2** Launch Date and Time: 2015-08-28 09:59 PM EST
- 3** Product Name: [Empty text field]
- 4** Currency: U.S. Dollar
- 5** Product price (Max Price if Dimesale, Payments if recurring): \$ [Empty text field]
- Commission payout percentage: [Empty text field] % Subscription or Multiple Payments
- Quantity (leave empty for unlimited): [Empty text field]
- Support email address: [Empty text field]
- And/Or Support URL: [Empty text field]
- Landing Page / Sales Funnel / Squeeze Page / Prelaunch: [Empty text field]

Two text boxes on the left provide instructions:

- Box 1: The amount of pay your affiliate get should purchase is being made (points to callout 4).
- Box 2: Leave it empty if you don't have any fixed amount to sell (points to callout 5).

TRAFFIC FIRESALE

S4: First section needs you to confirm whether you would allow or disallow sales to your products. Let's assume that you allow sales, and you wanted it to be showed in the marketplace. Don't forget to set the launch date and time of your product. As indicated, your product will not be visible in the Marketplace until this date and time that you've set.

Next, enter the name of your product, the main currency you're using and of course, the price of the product.

The conversion payout percentage means, the amount of pay your affiliate will get should a purchase is being made. If the product you are selling has a subscription payment, you will need to fill in the popped-up information.

Additionally, if you have a trial price, another box will appear for you to fill in.

Moving on, continue with filling in the quantity. If you are selling it without a fixed amount just leave it empty, but if you do, typed in the exact amount.

Add Product Information – Cont.

The screenshot shows a form with the following sections and callouts:

- 1** points to the "Support email address" field.
- 2** points to the "Sales Page" section, specifically the "Sales Page URL" field.
- 3** points to the "Delivery Method" section, specifically the "Protected Download" radio button.
- 4** points to the "Return Period" field, which is set to 45 days.
- 5** points to the "Make My Product Eligible For Product Of The Day" checkbox.

Two text boxes on the right provide explanations for callouts 1 and 3:

- Callout 1: "This will allow customers to be directed to their email composer with your email as the ender receiver, and your main website"
- Callout 3: "Both allows you to link a page to direct your customers to your page"

BIG TRAFFIC FIRESALE

S5: Then, you will come across 4 important boxes to your traffic generating method. They are the support email address, the support URL, landing page, and the sales page.

Fill in your business email and your main website support site. This will allow customers to be directed to their email composer with your email as the end receiver, and your main website, should they come across difficulties about your product.

Next is the sales page. If you have other sales page or promotional page from your website, this is the space for it. Simply copy the links from your site and paste it in here.

Make sure to tick the 'Send all traffic to sales page after launch date/time'. This way, the traffic you gain will be sent to your main sales page. Simply put in the link to your Sales Page from your main website.

Next option will either allow your affiliate to have access to your Sales Page. If you only want your affiliate to generate traffic to your sales page, it is best to not allowing them to have access to it.

Moving on is your 'Delivery Method'. You have 2 options here, you either direct customers to your 'Protected Download' page or direct them to a 'Thank You' page. Adhering to your type of business, either options is entirely up to you. In the end, both allows you to link a page to direct your customers to your URL.

The 'Return Period' option will allow customers to return the product within a set of periods that you've decided upon.

Tick the 'Make my product eligible for product of the day' if you wanted to participate your product for it.

In the next segment, we will cover the rest of the items in this page and concluding your traffic generating future to the affiliate.