

6-0 - Meet The Affiliate Program



S1: In this segment, meet with your next traffic generator, the Affiliate Program.

Safer Business With An Affiliate

- ▶ Affiliate program is a simple paying method that offers you the opportunity to **increase your traffic, whilst earning money on web**, especially if your business revolves around selling products



BIG TRAFFIC FIRESALE

S2: An affiliate program is a simple paying method that offers you the opportunity to increase your traffic, whilst earning money on web, especially if your business revolves around selling products.

Up To This Point..

- ▶ You've built your own website using various website creators.
- ▶ For an affiliate program to work, you will need your main website – for traffic of course.
- ▶ Even if some affiliate partners offer their own landing page and sales page, the traffic won't be directed to your website.

BIG TRAFFIC FIRESALE

S3: Up to this point, you've built your own website using various website creators such as Wordpress.com, Wix.com or AOL.com. For this affiliate program to work, you need your main website.

Even if some affiliate partners offer their own landing page and sales page, the traffic won't be directed to your website, and that defeats the whole purpose of this practice.

Why Affiliate?

- ▶ Back in the 90's the founder of a website that popularized affiliate is Amazon.com
- ▶ They attract merchants to post links of products or services they have, to sell on Amazon.com for their traffic
- ▶ These affiliate partners will earn a share of certain percentages out of the profit earn by you, the merchant, should any purchases are made from their website

BIG TRAFFIC FIRESALE

S4: Did you know that back in the 90's, the founder of a website that

popularized the idea of affiliating is none other than Amazon.com? That's right. They attract merchants to post links of products or services they have, to sell on Amazon.com for their traffic. But that's not all, these merchants gave a percentage of their profit earned to Amazon.com if, someone clicks on the links provided, and purchase their products or services from it.

Thanks to this idea, multiple affiliate programs emerge. They have their own set of rules and regulations, but the framework is similar. These affiliate partners will earn a share of certain percentages out of the profit earned by you, the merchant, should any purchases are made from their website.